

SE PfA Group meeting

9th February 2022

Georgina Angele, Regional Lead –
South East



Our mission



To help every young person find their best next step

We are the national body for careers education in England, delivering support to schools and colleges to deliver modern, 21st century careers education.

Watch and listen to this video from our [CEO Oli de Botton](#).

Our vision

What we know about the world young people operate in:

- A best next step is not the same for every young person
- Young people face uncertainty and opportunity – now more than ever
- Difficulties are not evenly spread

That's why our vision is to make high quality, 21st century careers education a reality for everyone, everywhere.

Our Priorities

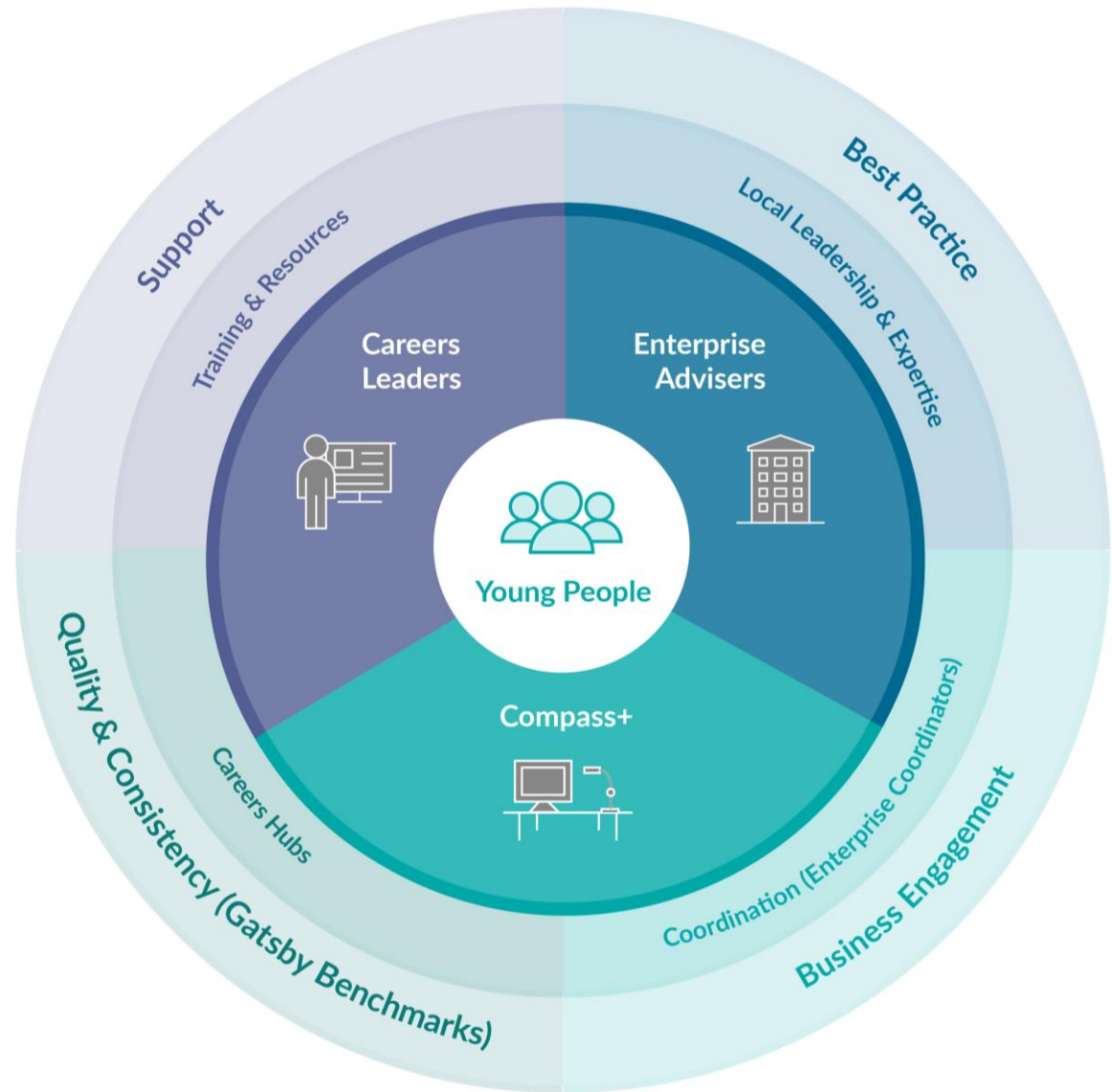
Our priorities in the year ahead

1. **To deliver as much impact on the lives of young people as possible** – from focusing on apprenticeships and vocational education, to rolling out new support for schools, colleges and Careers Hubs, to putting young people at the heart of our work.
2. **To deliver a universal service, but that is targeted so the key barriers young people face are broken down** – from focusing on young people at key transition points in life, those at risk of becoming NEET, sharing innovation and helping employers to support those young people who experience the most disadvantage.
3. **To build a system that can deliver high impact careers education long into the future** – from building up the careers profession, putting careers education front and centre in debates about economic growth, to making employer engagement with education as meaningful as possible.

Excellence everywhere, for everyone

1. A powerful **Careers Leader** within their school or college who can meet their individual needs.
2. A school or college where there is **strategic engagement with business** (through Enterprise Advisers, Cornerstone Employers & Governors).
3. A local area where activity is coordinated to avoid career confusion and leverage expertise (facilitated by Careers Hubs of best practice).
4. A national body to secure **higher standards, consistency and share what works**.

The Careers & Enterprise Company's Model



Strategy: What's our plan to get there?

Strategic Shift	Objective	Coordinated Actions (Our Company Objectives)	We will do this by...
Input and impact	We aim for a careers system that has a measurable impact on young people - now and in the future	1. Amplifying technical and vocational routes	Increasing awareness of and interest in technical education and apprenticeships
		2. A self-improving system	Delivering the Gatsby Benchmarks, understand the impact of their work and set priorities for improvement.
Universal and targeted	We include all young people in careers education - working to remove barriers	3. Effective transitions	Supporting young people most at risk through transitions
		4. Removing barriers	Tackling disadvantage in partnership with Cornerstone Employers
Strategic and systemic	We build leaders and institutions who can sustain the mission in the long term	5. Building leaders for the system	Elevating the status of Careers Leaders
		6. Careers education as part of economic growth	Engaging with emerging local skill improvement plans and employers to position careers education in the context of the local labour market
		7. Employers build long term sustainable, mutually beneficial partnerships with schools and colleges	Working hand in glove to develop the talent pipeline and opportunities needed to meet skills gaps and future jobs

Regional Activity



What's happening in the South East?

Coast to Capital LEP area

- Southern Inclusion Cluster Meeting including APC's/PRU's – happening termly
- Termly Careers Link Governor Meetings, including an open invitation to SEND Governors to also attend
- Engagement with SENCo Leads in mainstream schools in the Network
- Connecting with the Gypsy/Traveller and Romany Community teams
- Creation of a new [Hello Inclusion information board](#) – requested by the SEND schools/colleges

Hello Inclusion – Pilot 2021/2022

Timescale: 4 Week programme delivered January – March

Students: Currently hold an EHCP. Able to participate in going on to do a Level 2 apprenticeship

The outcomes of the workshops will be to support various groups of individuals to go on to a level 2 apprenticeship. Parents/carers overview of the [project recording](#).

SENse Learning will provide four virtual sessions each with different objectives; Creating a CV and feeling empowered to write an application, basic interview skills, supporting individuals to find and apply for an apprenticeship which suits their skill set.

The Apprenticeship provider will support the student in a virtual meeting, discuss the apprenticeship and pathway routes, meet key members of the business, Live Q&A and show around of the working location.

Enterprise Coordinator Contact: Penny Daly penny.daly@coast2capital.org.uk

What's happening in the South East?

Coast to Capital LEP area

The Inspire Programme - brief overview

- *When?* The Inspire Programme will run between 4th March and 1st April 2022
- *Who?* 20 students from 2 APCs (16 from WSAPC and 4 from Central Hub Brighton)
- *What?* The key activities on offer for the students are the following:
 1. **Barista Training** provided by Roasted Coffee. 2-hour hands on training session. Students are split in to 4 groups of 4. Upon the completion, students will receive a 'Barista Basics' certificate from Roasted Coffee

Learning Objectives:

- Techniques for making espresso
 - The coffee shop menu
 - Milk steaming technique
 - Basic pouring and drink preparation
 - Daily machine cleaning
2. **1-1 Independent careers interview** provided by a qualified Level 7 Careers Adviser.
 3. **Gatwick Airport Engineering 'Insight Days'** – experience of the workplace
 4. **2 bespoke 45-minute campus tours** - Brinsbury College on 4th & 10th March

Enterprise Coorinator Contact: Izzy Pompova izzy.pompova@coast2capital.org.uk

What's happening in the South East?

East Sussex Careers Hub – [Link to SEND Community of Practice](#)

Have had a dedicated SEND & Inclusion EC post as part of their Hub team for 3+ years. This was Henni Still – known to many of you through this group. Henni has taken a new role at Ambitious About Autism and our new EC, Jack Scott, starts in post on 14th February.

There are many examples of excellent practice in East Sussex.

[Click here to access a collection of Case Studies from the past academic year.](#)

These will be of particular interest:

1. Careers Boxes open world of work for Hazel Court students – page 8
2. iCan Careers Event inspires 350 students with SEND – page 10
3. Help on the journey to adulthood & Communicating the talents of young people with SEND – page 11

Contact: Enterprise.Coordinator@eastsussex.gov.uk

A Regional offer

My Employment Passport – a programme developed by Richard Lamplough at Won't Ever Be Ltd

The two pilot programmes ran last year within two special schools – [video](#). One school nominated the programme as the CDI employability course of the year. I will share a PDF with Tracey & Julie for the minutes.

What's happening in the South East?

Thames Valley region – have developed SEND Communities of Practice through their Careers Hubs. There are 4 SEND Enterprise Coordinators and they have collaborated on events for their local schools to highlight and bring to life the resources available. They have also held events for employers to inspire them about the positive impact they can have on students with SEND regarding their futures and aspirations. [Resources are here](#)

Thames Valley Berkshire have this focus this year:

- Development of SEND [LMI lesson plans](#)
- Identify and target young people with SEND in SEND and mainstream schools (who have been identified as having higher than average SEND students) in the 11 schools in the Community of Practice and pilot a SEND Career Leader and SENCO event for SEND CoP schools
- Invited Deputy Head from a Hub SEND school as a speaker at the LEP AGM to raise the profile of the network, recruit employers and EAs and encourage employers to proactively recruit a diverse range of employees to improve working practices, increase productivity, opportunity and decrease unemployment.
- Pilot of a SEND Alumni programme - scheduled start date 1 March 2022

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